

TICA Banner Ad Specs & Charges:

Ad Location	Ad Size, pixels	TICA Charge Full Rate (2012), \$/Quarter	TICA Charge Discounted* Rate (Thru June 2015, \$/Quarter
Top of the Home Page	468 x 60	\$950	\$570
Other Locations			
2/3 Column	125 x 190	\$700	\$420
Square	125 x 125	\$550	\$330
Mini	120 x 60	\$400	\$240

Each banner will be hyperlinked to the advertiser's designated section of its website. All ads will be animated GIF only (No Flash, Shockwave, Real Media or Java applets) and there will be no more than 10 advertisers per animated GIF.

*** Before 40% Discount through June 30, 2015**

For More information, please contact:

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